



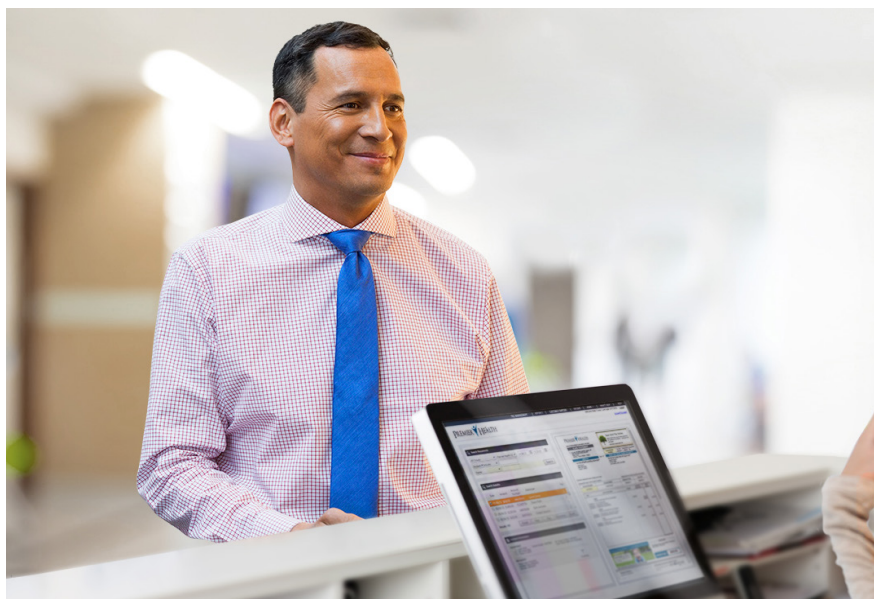
# myEasyView<sup>®</sup>

## Point-of-Service Payments (POS)

### Premium Account Visibility and Security for POS Payments

As providers look for solutions to collect a higher percentage of patient balances, a Point-of-Service payment solution that is integrated into your back-end billing and payment platform is critical. Not only does this model support more productive financial conversations earlier in the billing process, it enables the provider to streamline internal processes and enhance customer support by providing better visibility into account details.

Apex's Point-of-Service solution is a fully EMV and P2PE compliant payment solution that drives improvements in patient financial performance by matching payment options to patient needs as early as possible in the process.



## Features

### EMV Compliant

EMV protects against the misuse of lost or stolen cards and makes credit card replication more difficult for thieves. Our point-of-service payment transactions are processed through one of only a few gateway providers that are EMV-certified.

### Point-to-Point Encryption (P2PE)

Our POS solution can be used with Apex's Point of Interaction device to swipe or key in financial card data, encrypting the data from the point of interaction (card swipe) until it reaches the secure decryption environment.



### Quick Payments

Payment transactions are fast and easy. Users simply enter a guarantor number and payment information to apply a payment. Cash, checks, and credit cards can be used and payments can be classified by type. (i.e. co-pay, prior balance, etc.)

### Billing History

If an existing account is identified/found when the guarantor number is entered for a payment, the complete billing history tied to the account will be presented to the user allowing for a more successful billing conversation.

### Receipts

Receipts can be printed or securely emailed with just a click of a button!

### Reporting

Custom payment reports can be provided to automate posting payments into your Practice Management System. Also, reconciliation reports can be easily viewed or downloaded at the end of a shift (or day) to balance the drawer(s).

### Pre-Enrollment in e-Delivery & Recurring Payments

Enroll patients in electronic delivery and/or recurring payments before a statement is generated. These features are ideal for planned medical expenses such as elective surgery and pregnancy.

## WHY APEX?

Utilizing one partner for both front-end and back-end patient payments eliminates any gaps in your patient financial reporting and related support capabilities. As experts in patient financial engagement, Apex's platform is fully equipped with strategic messaging that drives patients to pay. It is important that this messaging is consistent through all points of patient financial communications – before, at, and after the service date. All transactions made through Apex's platform are used to tailor ongoing message strategies, so you can understand where patients pay to optimize success.

## BENEFITS

- Collect more patient balances prior to service
- Reduce PCI scope
- Reduce liability & lower fraud costs
- Promote consistent financial messaging
- Accessibility to both front-end and back-end patient payment information